



NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION

2024 ANNUAL REPORT



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CHAIRMAN

WELCOME LETTER

Dear Valued Members,

In 2024, the NBRPA continued our mission and commitment to provide the best possible support for the lives of retired athletes and their families. We thank you for your patience, understanding, continued support, encouragement, and participation as we concluded the process with the selection of our new NBRPA CEO – Mr. Antonio Davis. While the organization is in a leadership transition, I would like to assure all of you that our primary focus remains to provide the very best for you – our valued members from the NBA, WNBA, ABA and Harlem Globetrotters. Our partnerships, aimed at expanding our health benefits and opportunities for higher learning with esteemed partners such as Endeavor Health and Temple University, are at an all-time high, and we are proud to make these services available to our membership.

This past year saw our efforts to grow across the board with an unforgettable All-Star weekend in Indianapolis, our largest Summer Legends Getaway event to date, highly successful community events, and a host of third-party organizations eager to join forces with the NBRPA. We are excited about our robust and ongoing partnership with the WNBA, and expanding our relationship with the NBA, National Basketball Players Association (NBPA), and The Harlem Globetrotters. We look forward to how these expanded relationships can better serve you and enhance our programming and activations in the coming year.

At the heart of our community work are our incredible chapters across the country. These dedicated men and women make a daily

impact in their respective communities and are the bedrock of our organization. We thank you for the positive influence you create year in and year out. The “Legends” brand is world-renowned, and our presence locally and at marquee events throughout the globe is a testament to the impact and influence that our membership holds, not only in sports but in society and culture.

Our public perception and content creation under the Legends Media and Entertainment umbrella have received national recognition for our storytelling and the way we continue to keep our members’ narratives and achievements relevant for today’s fans. Bringing your stories to life is at the center of our mission, and it’s no wonder that your achievements, community work, and legacies are in high demand from basketball fans across the globe. You are the foundation upon which this beautiful game is built.

I’m proud of what we have accomplished and excited for what the future holds for this brotherhood and sisterhood of basketball. Together – our Board of Directors, Members, Special Committees, and Staff – we have made this organization a model of excellence, and together we can ensure that future generations of Legends enjoy the camaraderie, success, and support that the NBRPA family provides.

Thank you once again for your support and join me in celebrating this amazing organization.

Appreciate you all!

CHOO SMITH
CHAIRMAN, NBRPA



ABOUT THE

NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION



The National Basketball Retired Players Association (NBRPA) is comprised of former professional basketball players from the NBA, ABA, WNBA and Harlem Globetrotters. It is a 501(c) 3 organization with a mission to develop, implement and advocate a wide array of programs to benefit its members, supporters and the community. The NBRPA was founded in 1992 by basketball legends Dave DeBusschere, Dave Bing, Archie Clark, Dave Cowens and Oscar Robertson. The NBRPA works in direct partnerships with the NBA and the National Basketball Players Association. Legends Care is the charitable initiative of the NBRPA that positively impacts youth and communities through basketball. Scott Rochelle is President and CEO, and the NBRPA Board of Directors includes Chairman of the Board Charles “Choo” Smith, Vice Chairman Shawn Marion, Treasurer Sam Perkins, Secretary Grant Hill, Dave Bing, Johnny Davis, Caron Butler, Nancy Lieberman, Jerome Williams, CJ Kupec, Mike Bantom, and Chucky Brown.



MEMBERSHIP BENEFITS

STAY CONNECTED TO THE GAME THROUGH AN NBRPA MEMBERSHIP



NBA LICENSING PROGRAM

- Includes the potential to receive royalties for the use of name and likeness in accordance with the NBA's Licensing Program
- Access to NBRPA paid appearances
- Access to NBPA health insurance (only former NBA players with 3+ years of service)
- Subscriptions to all NBRPA newsletters and pertinent communication on player benefits

GOLD

INCLUDES EVERYTHING IN THE NBA LICENSING PROGRAM PLUS:

- Includes everything in the NBA Licensing Program plus:
- Access to NBRPA events at NBA All-Star Weekend
- Access to coaching opportunities through the NBRPA's Full Court Press: Prep for Success Program
- Hotel accommodations at Legends Summer Getaway
- Eligible to apply for the Dave DeBusschere Scholarship Fund and the Earl Lloyd Scholarship Fund
- Access to apply for NBRPA Member Grant Programs
- Access to NBA's Player Development Programs
- Access to education and career development programs

PLATINUM

INCLUDES EVERYTHING IN THE GOLD MEMBERSHIP PLUS:

- Includes everything in the Gold Membership plus:
- Priority arrangements for NBA All-Star Weekend
- Ability to book additional hotel nights and purchase tickets for annual Legends Summer Getaway and NBA All-Star Weekend
- First consideration for international opportunities

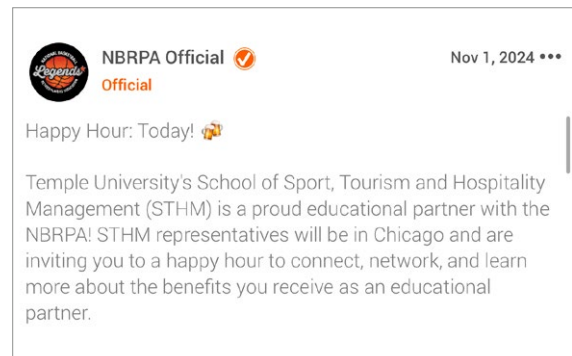
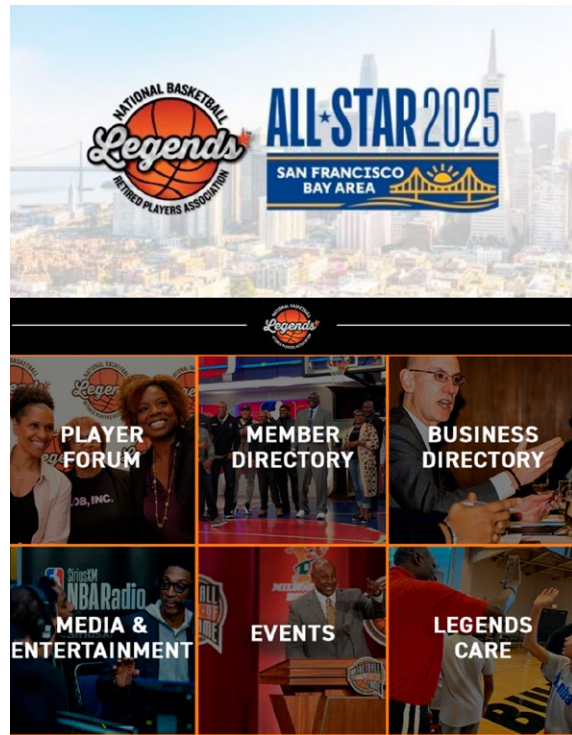


MEMBERSHIP BENEFITS

LEGENDS LOCKER ROOM APP

In 2021, the NBRPA launched the Legends Locker Room App, a members-only app that connects NBRPA members with valuable resources as a former NBA, WNBA, ABA and Harlem Globetrotter player. Within the app users have access to member and business directories along with great stories and content all about former players. Furthermore, users have access to information regarding event registration, player programming, Legends Care, Chapter events, and much more. This is a players-only app which allows NBRPA members to communicate and network with other former players in a private and secure environment.

For NBRPA members who have yet to join the Legends Locker Room app, be sure to email memberalert@legendsofbasketball.com to receive download and login instructions. Your fellow Legends are waiting to re-connect with you. Welcome back to the Locker Room!



MEMBERSHIP PROGRAMS

The NBRPA strives to benefit and support each member's unique individual needs. From special events, career transition, communications and exposure, financial support, health and global partnerships, this is the place for former NBA and WNBA players to thrive and prosper. The NBRPA also offers members opportunities to work within trusted platforms to monetize their name, image and likeness as well as connect with fans around the world and preserve their career legacy.

> CAMEO



Cameo is a video-sharing platform where Legends can generate income by recording personalized video messages for fans using just an iPhone, Android Phone, or computer. Easily access and download the Cameo app, sign up with the invite code: NBRPA, and create a Cameo account. Customize a profile page which Fans can visit for: price, private messaging, or to submit an order request for a special video message. Upon agreeing to a Fan's request, the app provides a 7-day period to record the personalized video message. Submit the video, complete the request, and then get paid, all through the Cameo app.

cameo.com • Invite Code: NBRPA

> SIGND



SIGND is a platform that enables Legends / "Icons" to connect with fans through videos and memorabilia. Enroll with SIGND to join the growing list of NBA/WNBA/Globetrotter icons. SIGND partners with NBRPA Legends to (1) create memorable, lasting connections with fans; (2) easily and consistently support charities/foundations; (3) earn additional revenue whether at home or away. Set (or change) the booking fee: the cost fans will pay for a custom signature and 30-second (minimum) video. SIGND provides an "Icon Concierge" which can recommend reasonable fees, assist with registration and more. The SIGND app will send a notification when a fan order is received. Notifications also provide updates on delivery, via email or text. Complete the order to receive 75% of the fee, directly deposited into a bank account.

signd.com/icon-enrollment • Call 1-855-66-SIGND





ARIZONA TIP-OFF

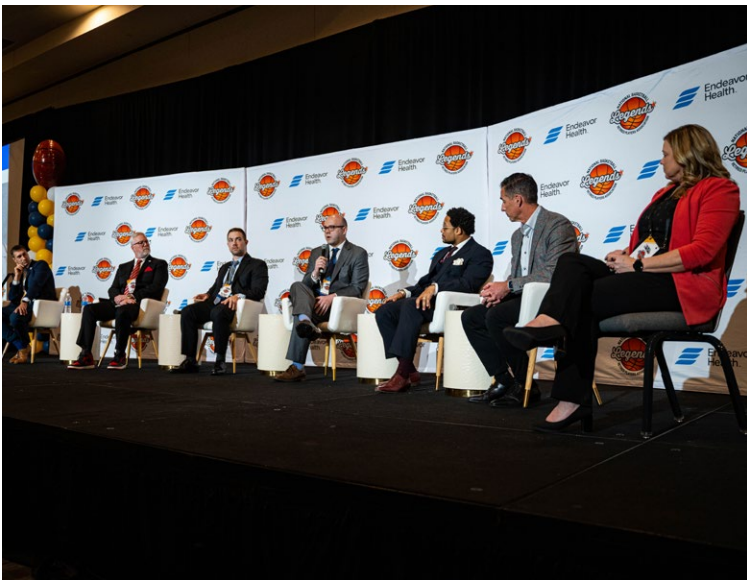


On November 28-30, 2024 the NBRPA supported The Arizona Tip-Off at Mullett Arena in Tempe, Arizona. The college men's basketball tournament featured eight teams — Butler, Mississippi State, Northwestern, and UNLV in the Cactus Division, as well as Bowling Green, New Mexico State, Pepperdine, and Weber State in the Desert Division. The tournament featured round robin play followed by a championship matchup in each division that saw Butler and Weber State taking home the title in their respective divisions.

Throughout the event, NBRPA members local to the area were honored at center court. Legends in attendance included NBRPA Phoenix Chapter President Fat Lever, "Jumping" Joe Caldwell, Jeff Malone, and Billy McKinney. Hall of Famer Doug Collins was also in attendance, as well as Indiana Fever star Caitlin Clark.

After the conclusion of the tournament, the NBRPA Phoenix Chapter hosted a Saturday morning Full Court Press clinic for over 100 local youth. Legends coached the participants through various ball-handling, shooting, and defensive drills, then gathered the camp together to discuss life skills including sportsmanship, teamwork, and camaraderie on and off the court.

The Arizona Tip-Off marked another great event surrounding college basketball and community engagement, and we look forward to many such events in the years to come.



NBA ALL-STAR WEEKEND

In February of 2024, Indianapolis hosted the NBA's midseason classic — the 73rd annual NBA All-Star Game. Gold and Platinum NBRPA members received access to exclusive NBRPA benefits, including priority hotel accommodations, tickets to the Legends Brunch, and the ability to purchase game tickets on Friday, Saturday and Sunday. NBRPA partners showcased their brands in the exclusive Legends Lounge located at the host hotel throughout the weekend, where former players and guests gather and socialize in a private, intimate setting.

The full schedule of events for members included the Legends Lounge, Legends Media Day, the Medical Summit presented by Endeavor Health, NBRPA Health Screenings, the Beyond Sports Summit presented by Google, the Players Party presented by Maker's Mark, and the NBA All-Star Game at Gainbridge Fieldhouse. Sunday morning brought the highlight of All-Star Weekend — the 24th Annual Legends Brunch.

The most notable names in basketball history filed into the Indiana Convention Center as attendees snapped pictures of these legendary players from all eras of NBA history. As part of the program, hosted once again by Ernie Johnson, Tamika Catchings received the Pioneer Award, Jalen Rose received the Bob Lanier Community Impact Award, Reggie Miller received the Hometown Hero Award, and Larry Bird received the Legend of the Year Award. NBA Commissioner Adam Silver and NBPA Executive Director Andre Iguodala shared remarks throughout the Legends Brunch highlighting the rich history and promising future of the league.

In another thrilling NBA All-Star Game, the Eastern Conference defeated the Western Conference 211–186 and Damian Lillard of the Portland Trail Blazers earned the NBA All-Star Game Kobe Bryant MVP Award. We look forward to another great weekend in San Francisco, California for NBA All-Star 2025.



WNBA ALL-STAR

In July of 2024, the WNBA All-Star Game brought the heat to Phoenix, Arizona. On the heels of the 2024 Legends Summer Getaway, WNBA and NBA Legends flocked to the desert for the weekend to celebrate the greats of the women's basketball and the 20th WNBA All-Star Game.

The morning of the game, the NBRPA hosted the WNBA All-Star Weekend Legends Brunch at the Sheraton Hotel. Legends and fans — who were granted access to the event for the first time with a ticket purchase — gathered for mimosas and breakfast before a panel discussion on pressing topics affecting all women, athletes or not. NBRPA Director Rushia Brown moderated the panel and was joined on stage by Leslie Johnson, who spoke candidly about mental wellness, Anita Maxwell-Skipper, who discussed key components of financial wellness, and Bridget Pettis, who shared valuable insights about physical wellness.

Ahead of the 2024 Summer Olympics in Paris, Team USA & Team WNBA faced off at Footprint Center in front of a sold-out arena. The 2024 WNBA All-Star game delivered 3.44 million TV viewers, the most-watched WNBA All-Star Game to date, and generated nearly 10 million fan votes, an all-time high. Team WNBA prevailed over Team USA 117-109 and Arike Ogunbowale of the Dallas Wings was named Game MVP.

Following the exciting conclusion of the game, the NBRPA hosted the WNBA All-Star Post Game Players Party at Majerle's Sports Grill, raising the bar once again on Players Parties for years to come. We look forward to reuniting once again in Indianapolis for the 2025 WNBA All-Star Game.





NCAA WOMEN'S FINAL FOUR

The 42nd edition of the NCAA Women's Final Four took place in Cleveland, Ohio the first weekend of April and concluded with the championship game on April 7, 2024 at Rocket Mortgage Fieldhouse. WNBA Legend Dawn Staley, at the helm of South Carolina, led the Gamecocks to a 87-75 win over the Iowa Hawkeyes to complete a perfect undefeated season and Staley's third National Championship victory.

While the NBRPA showed its support for women's collegiate basketball, we also brought our Health Screenings program to Cleveland. In partnership with the Women's Basketball Coaches Association (WBCA), the NBRPA welcomed former WNBA players and current female basketball coaches to participate in free

and comprehensive testing and consultations for the second consecutive year.

Once the Health Screenings concluded, the momentum shifted to the Women's College All-Star Game, a highly anticipated event making its return to Final Four weekend for the first time in eighteen years. The premier showcase of elite female DI basketball players brought excited fans to Cleveland State University's Wolstein Center to watch up-and-coming stars battle it out under the coaching of Nancy Lieberman, T.J. Cline (Lieberman's son), Janice Braxton, Cheryl Miller, Cynthia Cooper-Dyke, and Kelsey Plum. The thrilling contest ended in a 95-88 victory for Team Lieberman over Team Miller.



NCAA MEN'S FINAL FOUR

The NCAA Men's Final Four 2024 took place the first weekend of April in Phoenix, Arizona. The 85th edition of the tournament saw the UConn Huskies defend their title, defeating the Purdue Boilermakers 75-60 to become the first repeat champion since the Florida Gators in 2006 and 2007. 2024 also marked the first time since 2012 that the #1 seed in both the Men's and Women's Tournament won the championship.

The NBRPA, in its continuous support of college basketball and the development of the next generation of professional stars and Legends, made its presence known throughout the weekend with Legends supporting the collegiate athletes and making paid appearances. One such appearance was by NBRPA Vice Chairman Shawn Marion, who served as a judge for the King's Hawaiian College Slam Dunk Champion and awarded the contest's winner, Gabe McGlothan of Grand Canyon University, with the championship belt.

Legends were also announced and honored throughout the weekend as 2024 Naismith Hall of Fame Inductees, including Vince Carter, Michael Cooper, and Chauncey Billups.



LEGENDS SUMMER GETAWAY AND GOLF EXPERIENCE



The 2024 Legends Summer Getaway brought together NBRPA members in sunny Las Vegas for a reunion filled with relaxation and nostalgia. This exclusive three-day event in July ran concurrent with the start of NBA Summer League, giving former players the opportunity to reminisce on their playing days, reconnect with their fellow Legends, mingle with the who's who of the basketball world, and witness exciting moments and milestones for league newcomers in NBA Summer League action.

While the Legends Lounge at the Fontainebleau Las Vegas served as home base for Legends and guests during the day, Players Parties at Topgolf and LIV Nightclub helped create unforgettable Las Vegas memories at night. The quality of programming throughout the event reached new heights, including an exclusive golf outing at Bali Hai Gold Club, the Emerging Opportunities Summit, the Health Summit presented by Endeavor Health, a motivational speaking workshop with Walter Bond, Legends Media Day, NBRPA Health Screenings, and the USA Basketball Showcase vs Canada at T-Mobile Arena. We look forward to another incredible reunion at the 2025 Legends Summer Getaway!



2024 SUMMER GETAWAY



PLAYERS PARTY SERIES

An NBRPA membership doubles as an exclusive ticket to basketball's premier events throughout the nation. Keep in touch with other former players through various social events, including private and high-end Players Parties hosted in cities across the country.

In 2024, the NBRPA hosted a Players Party at the VU Rooftop in Chicago during the NBA Pre-Draft Combine and brought together elite members of the NBA world for a private affair. In addition to our exclusive gatherings at NBA All-Star, WNBA All-Star, and the Legends Summer Getaway, we look forward to hosting more Players Parties around the country in 2025.





CHAPTERS

Chapters embody the NBRPA on a local level, with intimate, personalized meetings and grassroots community events that hit the mark close to home. NBRPA Chapters help bring our programs and services to life in local markets. The organic way to grow our membership comes at the local level, and chapter development is one of the most important initiatives for the NBRPA today.

Currently, we have strong and successful NBRPA Chapters in Atlanta, Chicago, Cleveland, Dallas, Detroit, Houston, Las Vegas, Los Angeles, Miami, New York, Orlando, and Phoenix.

In 2024, NBRPA Chapters grew in numbers and community outreach efforts more than ever, proudly representing the NBRPA in their local communities and giving back in impactful ways. Whether it was through a charitable golf tournament, a holiday meal or toy drive, autograph signings or meet and greets, NBRPA members raised the bar at the chapter level and we can't wait to be a part of this continued growth in 2025.





LEGENDS CARE

Legends Care is the initiative of the NBRPA that positively impacts communities and youth through basketball. NBRPA Legends give back through clinics, mentoring, charitable outreach and other grassroots initiatives in the United States and abroad with the goal of educating, inspiring and keeping youth active, healthy, and safe.

Ongoing Legends Care initiatives include the Legends HBCU Scholarship, Full Court Press, and Legends Home Courts. Past initiatives have included international goodwill missions, Thanksgiving Community Assist turkey donation drives, BACK2BACK school backpack drives, and Legends Girl Chats between WNBA Legends and middle school & high school girls.

To learn more about Legends Care or donate to support these initiatives, visit www.legendsofbasketball.com/LegendsCare



LEGENDS CARE:

FULL COURT PRESS: PREP FOR SUCCESS



Full Court Press: Prep For Success is the cornerstone program of Legends Care. These one-day youth basketball and mentoring clinics, which provide a unique and rewarding experience for underserved local youth, are held in cities across the United States and abroad. The program is led by the NBRPA with direct support from the NBA and is housed under the Jr. NBA and NBA Cares brand. Full Court Press is designed to introduce participating youth to positive role models in both basketball and life, with equal time spent on the basketball court, in the classroom and at a mentoring roundtable as part of a robust and meaningful curriculum. NBA and WNBA Legends who serve as coaches and mentors during Full Court Press clinics get to pay it forward and contribute to the continued growth of the game by inspiring and educating future Legends.



LEGENDS HBCU SCHOLARS

CLASS OF 2024-2025



Taylor Goree

Paul Quinn
College



Zoe Johnson

Jackson State
University



Jasmine Windham

Morgan State
University

Tori Wallace

North Carolina A&T
State University



**Nyic'Quavayion
Willis**

Grambling State
University



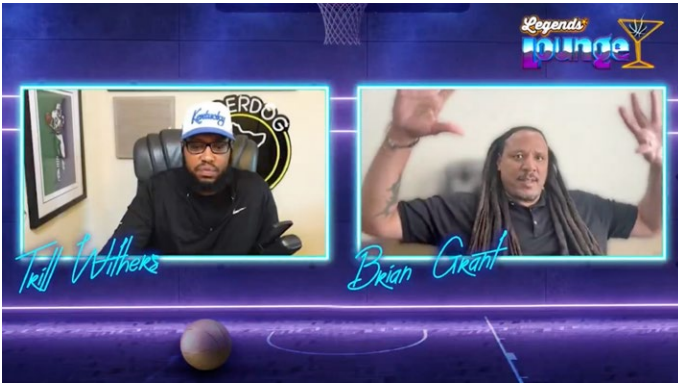
LEGENDS HBCU SCHOLARSHIP

The Legends HBCU Scholarship and Legends Scholars program debuted in 2021 as a way to honor the rich history of HBCUs and their alums while moving the legacy forward by supporting current HBCU undergraduates. Five applicants are selected annually as Legends Scholars, receiving a \$10,000 scholarship in recognition of their academic excellence and desire to make a positive and purposeful impact in the world. In addition to addressing the financial needs of Legends Scholars, the comprehensive scholarship program will assist Legends Scholars in the areas of career preparation and development, job placement and mentoring both during and after their undergraduate years.

“There is a rich history of HBCUs and their alums contributing to our society,” said Grant Hill, former NBRPA Board Secretary, Naismith Memorial Basketball Hall of Fame inductee (Class of 2018) and HBCU Legends Scholarship Review Committee Member. “It is an honor and a privilege to be able to use our platform to create this legacy program and assist in developing future global leaders.”

We're proud to honor and support the Legends HBCU Scholars Class of 2024-2025.

TO LEARN MORE ABOUT THE LEGENDS HBCU SCHOLARSHIP PROGRAM,
VISIT LEGENDSOFBASKETBALL.COM/HBCU.



LEGENDS MEDIA & ENTERTAINMENT

> LEGENDS MAGAZINE

Legends Magazine is distributed on a quarterly basis to NBRPA members, NBA and WNBA executives and teams, and NBRPA partners. The magazine covers the lifestyle, successes and trends among Legends who have succeeded in life after basketball.

> LEGENDS NEWSLETTER

The Legends newsletter is distributed monthly to nearly 2,000 members, partners and sponsors, highlighting NBRPA members, events, and the impactful work basketball Legends are doing around the world.

> LEGENDS MEDIA DAY

Legends Media Day takes place annually during NBA All-Star Weekend. The event includes Legends and national outlets coming together for an entire day of interviews and media exposure dedicated to the NBRPA and the stories of our members.

> LEGENDS STUDIOS

Legends Studios is the official content platform of the National Basketball Retired Players Association, including NBRPA original podcasts created over the last year: Legends Live, Legends Lounge with Trill Withers, and Hoop du Jour with Peter Vecsey. Legends Studios gives brands an avenue to partner with Legends through creative and customizable content featuring Legends of the game.



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CAREER DEVELOPMENT & TRANSITION



> NASA GODDARD SPACE FLIGHT CENTER

The NBRPA has partnered with the National Aeronautics and Space Administration (NASA) Goddard Space Flight Center to give former players the opportunity to identify and pursue commercialization of patented NASA technologies. The program, centered on entrepreneurship and investment opportunities, allows members to work collaboratively with NASA engineers to expose NBRPA members to NASA patented technologies and address questions related to potential commercial applications.



> NBA ASSISTANT COACHES PROGRAM

Since 1988, hundreds of qualified former players have gained exposure to GMs, coaches and NBA/G League personnel through the NBA Assistant Coaches Program (ACP). Through this program, the NBRPA helps members interested in coaching at the collegiate and professional levels to get real experience. Taking place during the Portsmouth Invitational Tournament, NBA Combine and NBA G League Tryout, the ACP better prepares participants for the pursuit of a career in coaching and basketball operations.



> AMAZON ATHLETES PROGRAM

This initiative adapts skills former athletes learned in the sporting arena and transfers them to the corporate world through Amazon's training and education. The 2022 Legends Summer Getaway featured a panel discussion with representatives of the Amazon Athletes Program and WNBA Legend Yolanda Moore, a successful alumna of the program.

CAREER DEVELOPMENT & TRANSITION

ATHLIFE® > **ATHLIFE**

AthLife's education and career development programs build confidence and enable former athletes to take control of their ongoing career development. The NBRA partners with AthLife in a commitment to giving its members one-on-one advising opportunities. The team at AthLife is available to help educate, develop and inspire members to meet and exceed their individual career goals. Members can work with AthLife through various services including:

- Resume development & refinement
- LinkedIn profile development & utilization
- Interview preparation
- Elevator pitch
- SOAR stories
- Networking strategies
- Degree completion
- Vocational education
- Professional certification
- Graduate degree completion

■ SYMPLICITY® > **SYMPLICITY**

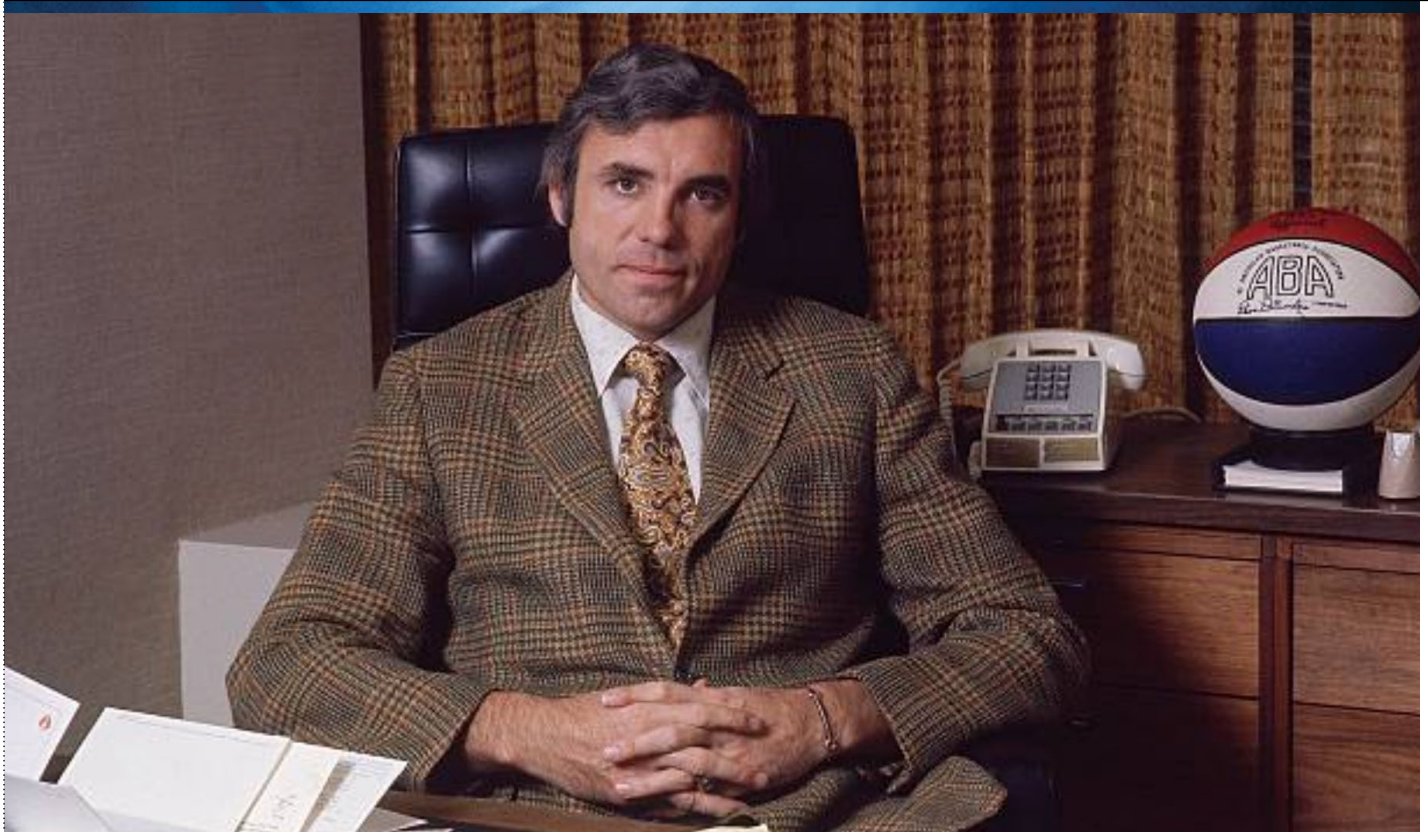
The NBRPA has teamed up with Symplicity's Career Services Manager (CSM). Those who are looking for the next step in their careers can access CSM's services to browse for career advancement opportunities, upload resumes, keep in touch with recruiters and have access to over 1,200 institutions, commercial entities, and organizations across the world. Symplicity's CSM services have been utilized by over 11 million users, including similar peer organizations such as the NFL Player Care Foundation, Divergence Academy, the Flatiron School, Women who Code and more. This service is only available to NBRPA members.



> **G LEAGUE**

League, so too have current NBA coaches, scouts, front office personnel and broadcasters. The NBRA works directly with the NBA to match former players with an opportunity to learn the ins-and-outs of the business operations of the G League and to jump start their careers after retirement. Program participants gain personal experience and network with personnel from the NBA and G League in one of the following areas:

- Coaching
- Community/Public Relations
- Event Management
- Partner Hospitality
- Broadcasting
- Basketball Operations



FINANCIAL SUPPORT

DAVE DEBUSSCHERE SCHOLARSHIP

The Dave DeBusschere Scholarship was established in honor of the late Dave DeBusschere, an NBA Champion, All-Star and NBRPA Founder. 100 percent of the NBRPA's Dave DeBusschere Scholarship Fund goes directly to NBRPA members and their spouses and children who are pursuing higher degrees in education. The NBRPA has distributed nearly \$3 million from this fund to date.

THE 2024-2025 DAVEDEBUSSCHERE SCHOLARSHIP RECIPIENTS:

Nurah Abdul-Aziz
Olivia Armstrong
Keion Battle
Kacey Battle
Isabel Bowen
Taylor Bradley
Sommer Brokaw
Samia Clancy
Eddy Curry
Gabrielle Dooling
Kenya Earl
Acie Earl II
Noelle Fish

Scott Hayes
Isabella Henderson
Amaya James
Jamal Johnson
Trey Johnson
Sydney Jones
Alexandria Kimble
Thomsen Kite
Holland Lagarde
Amari Lister-Trotter
Santana Lynch
Mason Meents
Layla Padgett

Lucas Padgett
Logan Padgett
Victor Raymond
Logan Schayes
Jarren Snow
Adrian Strong
Jordan Thomas
Jalen Tot
Val Whiting
Kiara Williams
Aaron Williams
Avery Wooten



EARL LLOYD SCHOLARSHIP FUND

In honor of the departed NBA pioneer Earl Lloyd, the Legacy Fund has pledged an annual gift of \$45,000 to the NBRPA for the purpose of providing significant financial support to low-income recipients of the Dave DeBusschere Scholarship. The Lloyd Scholarship is available to the children of NBRPA members who have played three full years in the NBA.

NBA LICENSING PARTNERSHIP

Through this program, former NBA and WNBA players are eligible to receive royalties for the use of their name and likeness. In exchange for licensing rights, the NBRPA collects and distributes the licensing fees to each member accordingly.

NBRPA PLAYERS LEGACY FUND

More than 30 years ago, the Players Legacy Fund was established to assist former NBA players who were sick or injured. Today, the fund exists to help former NBA and ABA players with anything from transitioning to new careers after basketball to getting back on their feet after medical or financial difficulties. The Players Legacy Fund is supported by the NBA and NBPA.

MEMBER GRANT PROGRAM

The Member Grant Program supports any individual, need-based financial circumstance for members to provide short-term relief. The purpose of the program is to cover virtually any area needed by a former player in life after basketball.

BUSINESS DEVELOPMENT GRANT

The NBRPA Business Development Grant is a charitable fund with a mission to benefit, support and assist individual NBRPA members seeking to advance their professional goals and will be organized and operated to administer funds for individual, need-based, and immediate purposes.

FINANCIAL SUPPORT





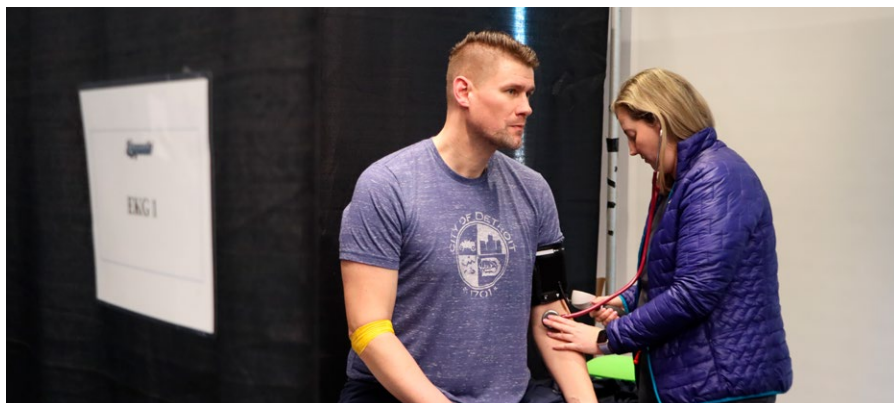
HEALTH INITIATIVES

THE NBRPA PROVIDES HEALTH AND WELLNESS BENEFITS TO ITS MEMBERS

➤ NBRPA HEALTH SCREENINGS

Launched in conjunction with the National Basketball Players Association (NBPA) in 2016 to deliver valuable, preventive, long-term healthcare check-ups to former professional players across the U.S., the NBRPA Health Screenings Program has impacted hundreds of former players by providing preventative testing, including blood work, electrocardiograms, echocardiograms and cardiology consultations.

The NBRPA announced in 2022 that they would begin overseeing the program and brought along Joe Rogowski to head the operation. Rogowski, who served as the NBPA's Chief Medical Officer for the past decade, was named the NBRPA's Chief Medical Director in November 2022.



Association for Applied Sport Psychology (AASP)

The Association for Applied Sport Psychology is the leading organization for professionals who work with athletes, coaches, performers, business professionals and more. The AASP and its network of 2,400 affiliates around the country assist NBRPA members in their mental health needs through an affordable and NBRPA-subsidized program. NBRPA members might want to take advantage of AASP consultants if they are:

- Struggling with the transition out of basketball, including their emotional attachment to the game and coping with the change of their identity
- Retiring “young” and having concerns about starting the next phase of life or a career
- Needing a confidential resource to discuss financial, marital or personal issues
- Experiencing mental health issues

PARTNERING WITH THE NBRPA

Partnering with the NBRPA can provide corporate brands, small businesses and philanthropic entities with unprecedented access and personal interaction with the game's greatest Legends.



> ACCESS

- Access to the game's greatest Legends
- NBA All-Star Weekend
- Legends Summer Getaway
- VIP experiences



> BRANDING

- Naming rights to NBRPA events
- Logo integrations
- Custom activations



> MEDIA

- National and local media exposure
- Social media integration
- Legends Magazine
- Legends Newsletter
- Legends of Basketball website
- Legends Locker Room App
- Legends Studios

PARTNERING WITH THE NBRPA

> WINTRUST

Wintrust Bank has served as a preferred partner to the NBRPA since 2016, offering unparalleled financial services to NBRPA members. This multi-year partnership has granted Wintrust the ability to participate in the NBRPA's annual events, as well as ancillary events including financial literacy webinars. NBRPA Members can gain access to a wide array of financial services with dedicated representatives prepared to support.



> GOOGLE

Google formed a comprehensive partnership with the NBRPA in 2023 with a mission of helping former players navigate their journey beyond the game with confidence through a variety of robust resources. Through in-person consultations at the NBRPA's annual meetings, as well as webinars and newsletters throughout the year, Google provides NBRPA members with the tools they need to succeed professionally. In 2024, Google and their Beyond Sports Program launched a formal Career Coaching Program with 1-on-1 career assessments, coaching, and job search strategies for NBRPA members.



> ENDEAVOR HEALTH

Endeavor Health has been the preferred healthcare provider for NBRPA members since 2023. Endeavor Health participates in the NBRPA's annual events and Health Screenings, providing support to NBRPA members seeking physical, mental, and emotional healthcare services. The Endeavor Health SportsCare Concierge Service is also available to all members and their families 24/7. In 2024, Endeavor Health launched its Webinar Series, hosting quarterly virtual discussions on health topics most relevant to NBRPA members.



> TEMPLE UNIVERSITY

The NBRPA and the Temple University School of Sport, Tourism, and Hospitality Management (STHM) announced in July of 2024 a first-of-its-kind partnership to provide NBRPA members and dependents admitted into any STHM undergraduate or graduate program a guaranteed reduced tuition scholarship. As an educational partner, all NBRPA members receive exclusive concierge services under the direction of Dr. Jonathan Howe, who serves as the direct STHM liaison for this partnership.



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The 12 chapters across the nation embody the mission of the Association through player programming, community outreach and member relations.

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ORLANDO

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LOS ANGELES

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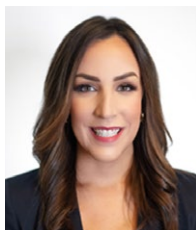
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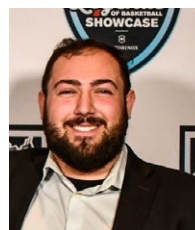
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